

Dear Supermarket Manager,

I hope this letter finds you well. My name is Gavin McCormack, a Grade 9 student at Pinkerton Primary School. I am writing to discuss a matter of great importance to both our environment and community - the prevalent use of plastic bags in your supermarket.

Every visit to Smith's Supermarket reveals an extensive use of plastic bags. While they offer convenience, their environmental impact is concerning. Plastic bags can take centuries to decompose, often polluting our oceans and harming marine life in the process. As a student passionate about protecting our planet, I feel compelled to suggest some eco-friendly alternatives.

**Here are a few solutions that could make a significant difference:**

**Encourage Reusable Bags:** Offer a small discount to customers who bring their own reusable bags. This incentive could gradually shift shopping habits towards more sustainable practices.

**Biodegradable and Compostable Bags:** Consider switching to biodegradable or compostable bags. These are more environmentally friendly and decompose much quicker than traditional plastic.

**Paper Bags:** Paper bags are a classic alternative. They're recyclable and much less harmful to wildlife and ecosystems.

**Bag Deposit System:** Implement a system where customers pay a small deposit for plastic bags, which is refunded when they return the bags for recycling.

**Educational Campaigns:** Educating customers about the environmental impact of plastic bags and the benefits of alternatives can be really effective. Informational posters in the store and messages on receipts could help spread awareness.

I understand that completely overhauling the existing system might be challenging, but even small steps can have a big impact. As a young student concerned about our planet's future, I sincerely hope that Smith's Supermarket will consider implementing these eco-friendly practices. We have the power to make a change for the better, and I believe your supermarket can lead the way in our community.

Thank you for taking the time to read my letter. I look forward to seeing positive changes in your store and am happy to assist in any community awareness initiatives you might undertake.

Yours sincerely,

Gavin McCormack  
Grade 9 Student, Pinkerton Primary School

# Writing For Change



## Use these 9 tips to help you write for change.

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1. **Choose Your Cause:** Think about what environmental issue is close to your heart. Is it reducing plastic waste, saving the bees, or perhaps conserving water? Pick an organization that can make a real difference in this area.
2. **Research and Reflect:** Just like the blue fox found its unique colour, find out what makes your chosen issue special. Understand why it's important and how the organization can help.
3. **Write with Heart and Clarity:** Remember the letter I wrote to the local supermarket about plastic bags? Use that as a guide. Your letter should clearly explain:
4. **The Problem:** What environmental issue are you concerned about?
5. **Your Ideas:** Offer thoughtful solutions or alternatives, just like I suggested alternatives to plastic bags.
6. **The Impact:** Why is this change important? How will it help our planet?
7. **Be Polite and Persuasive:** Imagine you're talking to a friend who can help. Be respectful, but also explain why your ideas are valuable and necessary.
8. **Check Your Work:** Before you send your letter, read it out loud. Does it sound clear? Have you checked for spelling and grammar? A well-written letter makes a stronger impact!
9. **Send It Off:** Once you're happy with your letter, it's time to send it to the organization. You're now a part of a global effort to protect our environment!